

FLORIDA FESTIVALS AND EVENTS ASSOCIATION MEMBERSHIP BENEFITS

The **Florida Festivals and Events Association's** mission is to promote and strengthen the festival, event and fair industry in Florida through **education**, **networking**, dissemination of **information**, and the cultivation of high standards for the industry.

SINCE 1994, the Florida Festivals and Events Association, Inc. (FFEA) has grown to more than 350 members strong and collectively represents 500 events throughout the state of Florida.

- **Education**

Members receive up to a 40% discount on registration fees; scholarships are also granted.

- Annual Convention & Trade Show
- Webinars
- Educational Seminars
- Behind-the-Scenes Tours
- Networking Events
- EVENTLine (electronic newsletter)
- IEG Conferences, Webinars and Publications
- GrantStation Insider
- C.E.U. credit
- Ask A Member Emails

- **Networking**

Members continue to rank networking as one of the top reason for joining – the ability to connect and exchange ideas.

- Networking Events
- Educational Opportunities
- Facebook, Twitter, LinkedIn
- Online membership directory

- **Promotion/Recognition**

Members' events, services, talents and contribution are recognized on a year round basis.

- www.FFEA.com (half million hits yearly)
- EVENTLine (monthly electronic newsletter)
- SUNsational Awards Program
- Silent Auction
- Facebook, Twitter, LinkedIn