

FLORIDA FESTIVALS AND EVENTS ASSOCIATION

MEMBERSHIP BENEFITS

There are many good reasons to be a member of the **Florida Festivals and Events Association**, but member surveys indicate that the most important is the ability to connect and exchange ideas with other event professionals throughout Florida and across the nation. As an FFEA member, we will help you connect with your fellow FFEA members in order to ask a question, send out a notice, offer a discount, or promote your event or service.

Annual Convention & Trade Show

The FFEA Convention and Trade Show offers a high quality three-day educational program filled with new ways to manage and grow your event's sponsorships, creative and cost effective marketing, safe operations, securing and rewarding volunteers, and how to improve your bottom line. In addition, there is a trade show where vendor members have a chance to showcase their up-to-date products and services. With more than 300 attendees, there are plenty of networking opportunities with peers, exhibitors, speakers, and sponsor properties. Delegate members receive a 25% discount on registration fees and exhibitors receive a 33% discount on registration fees.

Regional Educational Events

FFEA Regional Educational Events provide educational training to an area near you. Top-ranking speakers from FFEA's Convention and Trade Shows provide full day training in the areas of sponsorships, marketing, programming, volunteers, operations, administration and personal growth. Regional Educational Events often include behind the scenes visits to local festivals. All members receive a 40% discount on registration fees.

Regional Networking Events

FFEA Regional Networking Events provide members an opportunity to meet each other in their area and through that, exchange ideas and be a resource on any challenge that may come their way. It's a great way for vendors to connect with members in your area on a relaxed one-on-one atmosphere.

FFEA Webinars

FFEA Webinars provide members the opportunity to learn without even leaving their office. It also allows for several members of their organization to join in the learning process at one low cost. All members receive a 40% discount on registration fees.

Website (www.ffea.com)

Promote your event or business through a free listing on FFEA's website. Listings include a picture, description of your event or service, contact information, and link to your website. Update your information and change it 24/7. The website is a resource for immediate information regarding FFEA's activities.

FFEA Newsletter

Published 8 times per year and hitting your inbox for easy reading, the FFEA Newsletter provides insightful up-to-date articles concerning the event industry from such organizations as IEG, Tourism and Tidbits, the Florida Governor's Office, and FFEA speakers. It also provides a way to stay connected with FFEA activities, learn about members and sponsors, post jobs, and ask questions.

Online Membership Directory on www.ffea.com

This member-only area will provide members the ability to obtain other members' information, as well as link to their email or website 24/7. Members receive a free listing. Published in the early part of each year, this comprehensive directory is arranged by organization, by member name and by category.

GrantStation Insider

Through a partnership with *GrantStation*, an interactive website that provides useful articles, identifies potential funding sources for events, programs, and projects, and mentors grant seekers, you will receive *GrantStation Insider*. This valuable tool, published weekly and emailed to you, will provide you with the latest news and information about funding opportunities, upcoming grant deadlines, conferences, trainings, and much more. (This is an \$89 value.)

SUNsational Media Awards

Receive valuable local and state recognition by entering Florida's most prestigious awards program recognizing innovation in marketing, media, publications, and programs. Have the ability to view all the entries at the Annual Convention and Trade Show and later, the winning entries online 24/7.

C.E.U. Credits FFEA

Offers the ability to earn valuable educational credits for other professional organizations.

IEG Discounts

Access the most up-to-date sponsorship information in the events industry at a discount. Knowing and understanding the latest sponsorship trends will make a difference in your bottom-line. Members receive discounts on IEG seminars, annual conferences, webinars, and publications.

Directors and Officers Insurance

Compare what FFEA can recommend to you for your Directors and Officers insurance.

Job/Volunteer Postings

Post your job openings and volunteer needs on the FFEA website. It's free!

Scholarship Opportunities

FFEA provides scholarships to its annual convention and trade show to aid in your career development.

Silent Auction

There are two great ways to participate in a FFEA Silent Auction...you can donate or buy (great bargains at great prices)! By donating, you can increase the marketing value of your event, product, and/or service to over 350 event producers and planners. The silent auction is during the annual convention and trade show. 100% of the revenues received from silent auction items are utilized toward education and program initiatives for FFEA members.

Online Registration

You never have to leave the comfort of your chair; you can simply register for any FFEA seminar and the Annual Convention and Trade Show, 24/7. The registration system will provide you with the events details, a direct link to the event property, and a confirmation. You can also request dietary concerns and send special requests through the system to FFEA. It even permits you to enter a reminder to your Outlook inbox!